

Annex 10: Practice on personality traits of social entrepreneurs

Module 8 activity

Learning Goals
<ul style="list-style-type: none"> Practice on skills and fears to understand the personality of social entrepreneurs
Background Information
<p>These case examples will allow trainees to observe different personalities of successful social entrepreneurs and realize that they have both strengths and weaknesses. By writing down the personality traits (skills and fears) of each social entrepreneur, trainees will feel that everybody is vulnerable and needs to fight every moment to be successful in their venture.</p>
Duration
45 minutes
Room Organisation
<p>Trainees could work on an individual or in groups. If working individually the room can be organised like in a normal lecture. If in groups the trainees should sit next to each other.</p>
Support material
<p>Computer, projector and the Module 8 PowerPoint for the trainer Paper and pen or pencil for the trainees</p>
Instructions
<ol style="list-style-type: none"> 1. First, the trainees watch one or more videos provided in each example, where social entrepreneurs talk about their ventures; 2. Then, the trainees (either alone or in groups) write down the skills and fears they believe characterize the entrepreneurs; 3. Give 5/10 minutes for trainees to answer;

4. Each trainee (or group) provides their answer on the entrepreneur's personality traits;
5. The trainer comments on the input for some minutes and provides the solution slides in the Module 8 PowerPoint.
6. Repeat the process for the rest of the case studies.
7. At the end of the exercise, the trainer makes a 5-minute reflexion on what was said during the exercise.