

5-Day Training Course

Day 1

16.00 – 19.30

Module 1 – Training Course Welcome
Field visit to a local NGO

Day 2

9.00 – 17.00

Module 2 - From Traditional to Social Entrepreneurship
Module 3 - The Basics of Social NGOs
Module 4 - The Basics of Green NGOs
Module 5 – The First steps for setting up an NGO

Day 3

9.00 – 17.00

Module 6 - Tools for Creating NGOs
Module 7 - Managing and supporting NGOs

Day 4

9.00 – 17.00

Module 8 - Balance your Personality: Skills vs. Fears
Module 9 - Workshop on Skills Development
Module 10 - The Importance of Networking

Day 5

9.00 – 12.00

Lessons learned, Assessment and Feedback

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2017-1-PT01-KA204-035759

This project has been funded with support from the European Commission.

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Learning Objectives

Day 1 – Welcome and Field Visit

On Day 1, trainers and trainees will present themselves and exchange experiences in the NGO sector. The NGEurope project will be presented to all trainees and the Training Course explained.

The course starts with a field visit to a local NGO to stimulate the trainees' curiosity and raise questions that will be addressed throughout the course. The objective is that the NGO leader presents work done by that NGO as well as the process he/she went through for setting up the NGO; the difficulties and obstacles they faced and how they overcame them; the struggles of daily management, etc.

Day 2 – The Basics

Trainees will acquire a common understanding of NGOs. Interactive learning will explore issues about “who, why and how” and striking examples of social and green NGOs will allow trainees to understand the basics of the social and green ecosystem, like social economy and social entrepreneurship, green and social aspects, impact and shared value. Trainees will also understand the first steps they need to take to set up an NGO and what kind of previous work it is needed for doing so successfully.

Topics covered: green and social NGOs, third sector, traditional vs. social entrepreneurship, innovation, value creation, competitive advantage, impact, sustainability, scalability, shared value

Day 3 – Creating and Managing NGOs

Entrepreneurship is both a way of thinking and of doing. It deals with “creating something from nothing”. The trainees will cultivate an entrepreneurial mindset and focus on tips and tricks for creating, managing and supporting social and green NGOs.

Topics covered: Tools for idea evaluation and new venture creation (business model canvas, etc.) and tools and key issues for managing social and green NGOs

Day 4 – Personality traits: Skills vs Fears

The trainees will become aware of their key personality traits and the role they play in blocking or enabling social and green entrepreneurship. A workshop will allow the trainees to think about their own situations, understand their fears and how they can compromise the success of their venture, but most importantly the trainees will understand that these feelings of fear are normal and all successful social and green entrepreneurs go through that.

Day 5 - Assessment and Feedback

Trainees will review the objectives; highlight how they have been met and emphasize the lessons learned.

If time allows, there will be an interaction with an NGO leader so that trainees may share some experiences, doubts and fears with them.